

EVERY ADVERTISE-
MENT IS AN INVITA-
TION TO SAVE MON-
EY BY BUYING AT
HOME



SEND THE ENTER-
PRISE TO THE FOLKS
AT HOME AND SAVE
LETTER WRITING

VOL. XXXII

SOUTH SAN FRANCISCO, SAN MATEO COUNTY, CALIF., THURSDAY, MAY 14, 1925

NUMBER 20

Shift Has Been Made In Traffic Squad Districts

Captain James Logan Announces
Changes in Sections Patrolled by
Officers.

A shift in districts patrolled by members of the San Mateo County Traffic Squad has been ordered by Captain James Logan "in the interests of the service," it was announced from Logan's office in Redwood City.

The orders include the following shifts: Officer Leland Bond from the first to the second townships; Officer James Dalziel from the second to the third township; Officer Chester Kreiss from the third to the first townships; Officer D. C. Goulson of the fifth township and Officer Jack Quinlan of the fourth township to assist during week days on bay side of county and to act as relief officer for first, second and third townships and to patrol their own districts on Sunday.

Makes No Explanation

Captain Logan refused to say if there was any acute need for the

change in districts other than his statement that they were made "for the good of the service." He likewise refused to state if any further changes can be expected.

Under Captain Logan's efficient management the traffic squad of San Mateo county has been administered in a most business like manner. The officers are required to pay strict attention to business and one officer was removed from the force when he failed to properly perform his duty.

Reduces Accidents

The effects of this business like administration of the traffic squad has resulted in a noticeable decrease in the number of automobile accidents and in the injuries and fatalities that always result. Likewise speeding and reckless driving has been materially reduced and the highways have been made much safer for the driving public.

he did not believe it proper to charge any one municipality in such a case. The board agreed with Mansfield and the bill was cancelled. In the future all such cases will be charged against the county as a whole and not against any one municipality.

M. A. CASAZZA IS KILLED IN AUTOMOBILE ACCIDENT ON SAN BRUNO ROAD

M. A. Casazza of 1635 Hampshire street, San Francisco died at the local hospital Wednesday morning, at 1:30 o'clock, from injuries received when he met with an automobile accident on San Bruno Road just outside the city limits. He was pinned beneath the car he was driving, when it skidded and turned over.

The deceased was a single man, aged 37.

Funeral arrangements have not been made at this writing, as his relatives have not been located.

Big Loss to Coast Farms

Half Moon Bay, May 14.—The wind and rain storm which raged up and down the coast side of San Mateo county throughout last week did serious damage to the hay, grain and green pea crops, according to word reaching Half Moon Bay today.

The grain and hay had reached a stage of growth where it was nearly ready to be harvested and today thousands of acres of land devoted to these products are but fields of soggy grass. It will be almost impossible to harvest the hay and grain at a profit and it is said that in many cases the fields which were counted on to supply farmers with their profit will be converted into pastures for the remainder of the year.

The green pea crop, which was just beginning to loom up as a banner one for the coast side, is also reported as having been seriously damaged by the rain and wind. The pods, which were already formed, were soaked and unless warm weather follows closely on the storm, the dampened crops will rot. Last year the green pea crop suffered seriously from lack of rain.

The damage to the green peas will vary in the different sections, depending upon the growth of the crops. Generally, the loss to the green pea crop is estimated at 25 per cent or more of its total value.

GUN CLUB HAS SHOT

The South San Francisco Gun Club held its semi-monthly Blue Rock shoot on Sunday May 10, and some splendid records were registered. Mr. H. E. Porter, recorded the high score by breaking 58 birds straight, without a miss. Following is the score:

100 Birds	
H. E. Porter, 16-21-25-25	87
G. W. Thomas, 21-18-20-20	80
O. Daniels, 24-21-17	80
C. W. Montgomery, 16-17-21-24	78
A. M. Gearhart, 17-18-19-20	74
75 Birds	
L. P. Keppert, 14-19-22	55
A. Schamberg, 14-19-19	52
Fred Michael, 12-10-13	35
50 Birds	
D. Ratto, 20-22	42
D. F. Norris, 18-18	36
P. Schomberger, 15-18	33
C. E. Rowe, 14-18	32
E. J. Pardi, 11-17	28
R. L. Button, 12-12	24
E. Brown, 12-10	22
S. J. Gridley, 11-10	21

State School Lands To Be Sold Soon

State school lands in Los Angeles, Tehama, Lake and Mendocino Counties to be offered for sale at public auction by surveyor general.

The vacant state school lands in Los Angeles county totaling 1,920 acres, will be offered for sale at the west entrance of the court house in Los Angeles, Thursday, June 11, 1925; the vacant state school lands in Tehama county, totaling 8,663.31 acres, will be offered for sale at the court house in Red Bluff, Wednesday, June 17, 1925; the vacant state school lands in Lake county, totaling 9,805.45 acres, will be offered for sale at the court house in Lakeport, Tuesday, June 23, 1925, and the vacant state school lands in Mendocino county, totaling 9,215.85 acres, will be offered for sale at the Court house in Ukiah, Thursday, June 25, 1925, by W. S. Kingsbury, surveyor general. All sales to be at public auction and to commence at 10 a. m.

Terms of sale are cash or ten per cent, the balance bearing six per cent interest, except that timber land in a national forest shall be sold for cash. Agents may bid for principals upon submission of affidavit of citizenship of principal and power of attorney to bid for principal.

The lands are subject to rights of way granted to the United States by an Act of the legislature approved May 18, 1921, in aid of irrigation and reclamation, and subject to a reservation in the people of the absolute right to fish thereupon as provided in Section 25, Article I of the Constitution of the State of California, and subject to a reservation to the state of one-sixteenth of all minerals in the lands as provided by Chapter 303, Statutes of California, 1921.

All money received from the sale of state school lands goes to the support of the public schools of the state. The surveyor general reserves the right to reject any and all bids. For a list of the lands, address the surveyor general, Sacramento, Calif.

S. F. Supports The Bay Shore Highway

Governor Richardson yesterday was requested by the San Francisco board of supervisors to sign both the gasoline tax bill and the bill for the construction of the Bayshore highway.

Executive approval of these pieces of legislation is requested on the following grounds:

1. The building of the Bayshore highway is of vital importance to the people of San Francisco and the peninsula communities.

2. The committee of nine, appointed by the governor for the purpose of making a survey of the roads and highways of the state, in its report stated that the present highway out of San Francisco over Colma hill, passing the cemeteries, is the most clogged stretch of highway in the state of California.

Bayshore Argument

3. The construction of the Bayshore highway will greatly relieve the traffic congestion and reduce the number of accidents constantly occurring on the present highway.

4. If the Bayshore highway and the necessary new roads are to be built in the state of California it will be necessary for additional funds to be raised.

The only method adopted by the legislature for financing new road construction, which is so necessary for the development and the prosperity of the state of California is Senator Breed's bill increasing the gasoline tax from 2 to 3 cents a gallon.

Bullet Riddled Body Of Man Discovered On a Lonely Road

With four bullet holes in the chest and one through the temple, the body of a man said to have been identified as Daniel M. Danielson, 2126 Mission street, San Francisco, was found yesterday morning on a lonely portion of the Pedra Mountain road leading to Salada Beach.

Discovery of the gruesome object was made by Leon Olcesi, who was driving his automobile towards the coast. Olcesi notified Constable S. A. Landoni of Colma, who, with Deputy Coroner Laswell Leonetti, brought the body to Daly City.

Identification was made by E. Raynal, described as the owner of the hotel located at 2126 Mission street. Raynal said Danielson lived at the hotel, and that he had apparently been unemployed.

Constable Landini offered the theory that the dead man may have been the victim of hijackers or rum runners engaged in landing liquor near Pigeon Point. No gun was found near the body, leading to the belief that Danielson was murdered.

TOURISTS BUREAU OPENED

Preparing for a heavy season of travel into the Yosemite Valley, the California State Automobile Association will open its touring bureau there next Monday, May 18, according to an announcement made today by Geo. S. Grant, general touring bureau manager. The touring bureau will be located in the new park administration building.

This office, which will be in charge of Mrs. Belle Cooley, in past seasons has been one of the association's busiest touring bureaus and the association expects again this year to furnish travel information to thousands of motorists who will visit the Yosemite Valley during the summer touring season, Grant said yesterday.

Merchants' Ass'n Met Last Night

The housewives questionnaire, sent to several hundred local citizens brought numerous answers which were read last night by Secretary F. C. Thomas at the regular meeting of the South San Francisco Merchants Association held in the city hall and presided over by President H. A. Cavaissa.

While a few of the answers would indicate that things were not entirely satisfactory in the retail stores of this city, the greater number, by far, of these answers indicated that the housewives of the city had no great complaint to record. Under question No. 7, one party answered in regards to what class of merchandise or article are you unable to obtain here? "Good Whiskey."

Early closing of stores was advocated, a greater variety of dry goods and household goods, better assortment of vegetables, etc., were some of the things suggested in the answers. To the question "Do you find the advertisements truthful?" The answer in every case where this question was answered was Yes. Only one citizen out of all who sent in the questionnaire stated that she did not read the advertisements in the local papers. It was considered an excellent idea to send out these questionnaires as much useful information was obtained and in all probabilities in about six months more of these will be sent out.

At the meeting on Wednesday night, it was voted to have special window cards printed to be displayed by the merchants of the city who are members in good standing in the organization. Also, beginning next month, it is intended to have the semi-monthly meetings take the form of luncheons in this city. They will be noon luncheons, at the various cafes held from 12 noon until 1 p. m., and besides the transaction of general business, some prominent speaker will address the members. An active membership committee was appointed to visit the merchants and it is anticipated that under the new order of things a large membership will be recorded. F. C. Thomas was appointed permanent secretary last night.

County School Job Is Still Unsettled

The resignation of Roy W. Cloud as county school superintendent has been accepted by the board of supervisors, but at the present time, and for probably a week at least a successor to this important position will be in doubt.

Miss Pansey J. Abbott of San Mateo appears at this time to be the strongest contender for the position; but owing to the fact that M. E. Rodgers, superintendent of the Half Moon Bay Grammar schools has applied for the position, there is a sort of deadlock.

The coast side supervisors appear to favor Mr. Rodgers, while Supervisor Thomas L. Hickey and Mrs. Rosalie M. Brown advocate Miss Abbott. Supervisor MacBain, who has been ill, seems to be the deciding factor in the appointment. We have the assurance from reliable sources that no definite appointment to the position will be made this week.

Lottery Tickets Costly Business

Quon Lee, hailing from San Francisco, was arrested here on a charge of peddling lottery tickets. He was brought before Judge Edward Farrell and entered a plea of guilty to the charge. His honor fined him \$250 or 90 days in jail. Lee had no sufficient legal tender with which to pay the fine and was committed to the county jail. However, upon advice from his attorney, James Henley, the Oriental attorney arriving later with a request for a new trial. The request was denied by the court, whereupon Lee's attorney gave formal notice of appeal from the judgment of the court and also \$250 cash bail was put up for the release of the accused.

C. C. Urges Governor To Sign Measures

Communications were mailed this week to Governor Friend Richardson urging him to sign the gasoline tax and the Bay Shore highway bill. Accompanying the letter statistics showing the importance of the highway were sent.

"Since the adjournment of the legislature, our board of directors," states the letter, "have analyzed the sentiment in this community relative to these two bills and find that it is overwhelmingly in favor of same, especially so among the owners of automobiles and the various business and commercial interests who are dependent upon the highways necessary to accommodate the motor traffic required to serve their business, and it is found that the sentiment is even more pronounced in favor of the bills among those who seek their recreation and pleasure in motoring."

The statistics which accompanied this letter included programs of expenditures for state highways in 1925. It shows that California's program included an expenditure of only \$3.32 per automobile, against \$19.01 per car in New York; \$37.50 per automobile in Pennsylvania, and \$37.08 per car in Illinois. With the exception of New York, California registering about 100,000 more cars than any other state included in the report.

The importance of the Bay Shore as a link in the highway system was also brought out in the letter.

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The fact that the Colma district, now the scene of most vegetable growing for the San Francisco market, is over-crowded and that the soil is being over-worked.

Seek New Farmers

Realizing this, the Italian farmers who have earned fortunes in vegetable growing from the great war, as mentioned in our last issue, on Thursday last, the members of the board of trustees, in consultation with the American Legion decided on the guns to be brought here. For first choice they decided on a 46-77 gun and carriage (light field), weight 2400 pounds, and a 48-88 mm. gun and carriage (Austrian), weight 2400 pounds.

Second choice was a 61-55 mm. mortar and carriage, 4000 pounds, and a 62-150 mm. howitzer and carriage, 4000 pounds. The third choice was a 50-105 mm. howitzer and carriage weighing 2750 pounds and a 51-105 mm. howitzer and carriage (light field), weighing 3000 pounds.

Of course but two guns, any one of the choice available will be sent.

These guns will not cost the city a cent; but as they are delivered the f. o. b. Port Newark Terminal N. J. or f. o. b. Raritan Arsenal Metuchen, N. J., the city must pay the freight of \$7.00 a hundred on them. This will mean,

For first choice \$336; for second choice \$560; and for third choice \$402.50. The members of the American Legion will attend to the unloading and transportation to a permanent site in this city. It is intended to probably mount these guns at the civic center. Adjutant General R. E. Mittelstaedt has been notified of the decision of the board in the matter.

The meeting Monday night was attended by delegates from San Gregorio, Moss Beach, Montara, Half Moon Bay and Pescadero. It was announced that the next meeting of the Coastsides Civic Union will be held at Montara on June 8, when further plans for the acquisition of the Ocean Shore right of way by the public will be discussed.

Plenty of Smoke But Little Fire

On Tuesday morning, shortly after 11 o'clock dense smoke was seen pouring out of the building at 105 Grand Avenue, occupied by Louie Laporte's barber shop. The department was called out and soon had things adjusted. It appears that the floor was being cleaned with gasoline and in some manner this inflammable material became ignited. The damage was nominal.

M. J. Bettencourt, Half Moon Bay banker and president of the Coastsides Civic Union, was the man who called the attention of that body to the need of another artery of travel down San Mateo's coastline.

Bettencourt, in a speech to the members, declared that the construction of a highway for automotive traffic over the right of way of the defunct Ocean Shore railroad down the coast from Colma to Half Moon Bay were formulated at a meeting of the Coastsides Civic Union last Monday evening, held in the Pescadero Community Center.

M. J. Bett



DALY CITY NEWS

Mrs. Harry Parker of 543 Bellevue has recovered from her recent illness.

Born to Mr. and Mrs. C. H. Haller of 378 Willits Street, a baby girl, April 30.

John Harris of Santa Barbara avenue returned from his fishing trip last Saturday evening.

Mrs. De La Cruz of 271 Knowles avenue has been on the sick list this week.

Mrs. M. Woodward of 349 Knowles avenue has been on the sick list this week.

It has been reported that the Daly City Bank has sold its interests to the Bank of Italy.

The Eagle Drum Corps held a very successful picnic at the Lovchen Gardens last Sunday.

Mr. and Mrs. M. Colton and family of 451 Evergreen avenue have moved to San Francisco.

The Ladies Guild of the Grace Presbyterian Church held their monthly dinner last Wednesday.

The Native Daughters of the Golden West are holding a Whist Party in the Masonic Hall May 20.

Several vocal selections were rendered by Mrs. Batts and Kenneth McLean of San Francisco.

Mr. and Mrs. E. L. Malone of 62 Theta avenue motored to Santa Cruz last Sunday on a fishing trip.

Mr. and Mrs. H. Warshawski of 6340 Mission street spent last Sunday visiting their respective mothers.

Mr. and Mrs. H. Elmers of 137 Miriam street motored to Fresno Monday morning to attend a P. T. A. meeting.

A. E. Climo of 639 San Diego avenue was taken to the Community Hospital last Monday morning. Mr. Climo is quite ill.

A. S. Bundy of 287 Los Olives avenue returned from the Letterman Hospital where she was operated on for appendicitis.

The 9 months old infant son of Mr. and Mrs. W. E. Connor of 6430 Mission street has recovered from a case of the chicken pox.

F. Ricci was able to return to his work at the Ricci Sardella Grocery Store on Mission street, after an extended sickness.

Several firemen and their wives of Daly City attended a dance at Pacific City last Saturday evening, given by the Burlingame Fire Department.

Miss Beatrice Landini, daughter of Constable Landini, and Miss Freda Christen of 575 Templeton avenue were among those who joined the N. D. Class.

The Daughters of Israel held a successful food sale in the old Relish Bakery Store last Tuesday. The proceeds were for the benefit of the Bible Class.

The members of the cast were: Mrs. Grimores, Miss Isabelle Robinson, Alice Elmers, Mrs. H. Faulkner, Miss Vera McDonald and the Messrs. L. John and A. Layne.

The Ladies Auxiliary of Co. No. 3, D. C. V. F. D. sponsored a successful Whist in their firehouse last Thursday evening on Westlake avenue. Refreshments were served to the visitors free of charge.

After their regular meeting, Monday evening, May 4, the Crocker Chapter of the O. E. S. (Order of the Eastern Star) held a one act playlet in the Masonic Hall, entitled "Neighbors," by Zona Gale.

Mr. and Mrs. James Poket of 6348 Mission Street spent last Saturday evening with Mr. and Mrs. George Draper and family of Hearst avenue, San Francisco. Mr. and Mrs. Draper were former residents of this city.

Mrs. R. Giller and Miss Ida Soderblom of San Francisco and Miss E. Anderson and Mrs. T. F. Crowley of Daly City spent last Friday at Redwood City visiting with Oscar Soderblom, who is now residing in Redwood City.

Last Wednesday evening the N. D. G. W. (Native Daughters of the Golden West) held an interesting meeting, electing Mrs. E. C. Johnson, Alice Mathias and Mrs. Walter Mathias as delegates to represent their parlor at the Grand Parlor Convention to be held in Placerville, next June. Six new

names were added to the membership roll and a number of applications were received.

Frances Poket of 6348 Mission street, Vera Buranis of 6178 Mission street, and Gladys Oakley of Templeton avenue, pupils of Miss N. Alward rendered a few fancy dancing numbers at the Woman's Club in Burlingame last Saturday evening.

Little Frances Poket of 6348 Mission street entertained the Eureka Valley Improvement Club in the Castro Street Hall last Thursday evening with a series of fancy dances. Miss Frances is the talented daughter of Mr. and Mrs. J. Poket of this city.

Little Robert Passafiume of 667 San Diego avenue was hit by a United States Laundry wagon last Friday afternoon, while playing on Woodrow street. He is now confined to St. Luke's Hospital. The seriousness of his injuries have not yet been fully determined.

COLMA NEWS

Thomas L. Hickey and Assessor Flynn attended the high school dedication.

Mrs. Annie K. Bauer and Mrs. Lena Homeier motored to San Jose last Monday.

Miss Melba Gambetta of Redwood City spent last week-end with relatives here.

Misses Louise Merlo and Sylvia Haubrich spent last Wednesday in San Francisco.

Mrs. Annie B. Bauer of Price street has installed a fine Neutrodyne Radio set in her home.

Mrs. John Merlo and daughter Juanita of Mateo avenue, spent May day at Golden Park.

Mr. and Mrs. Louis Nava are the proud parents of a nine pound baby son, born last week.

Scout Troop 103, had an important part in the dedication exercises of the Jefferson Union High school.

Miss Rosa Bauer of Price street, spent the week-end with her aunt, Mrs. Carrie Hickey of San Francisco.

Guy Roney, principal of the South San Francisco High School attended the dedication of the Jefferson Union high school.

Ambrose McSweeney of South San Francisco was present at the dedicatory ceremonies at Jefferson high school, last Sunday.

Mrs. Marie Cheregino of San Francisco is spending several days at the home of her daughter, Mrs. John Merlo of Mateo avenue.

Mrs. Annie B. Bauer and Richard Bauer were called to Petaluma because of the death of their cousin Q. Beffa, last Monday.

Be sure to attend the whist party and dance to be given for the benefit of Holy Angels church, Thursday evening, May 21, in Holy Angels hall.

Mr. and Mrs. George Lagomarsino (Hazel Lorenz) are receiving the congratulations of their friends upon the arrival of a fine baby boy born at the Morton hospital in San Francisco last Monday.

El Carmelo Parlor No. 181, N. D. G. W. will entertain at a whist party and dance in Masonic Hall, Daly City, Wednesday evening, May 20. A fine canary bird in a new cage will be raffled to swell the proceeds of the evening.

Many local people attended the successful St. Maximus whist party and dance given in the Daly City auditorium last Tuesday evening, about sixty whist tables were filled with players. Dancing was enjoyed after the whist.

Exhibits To Be Held Tomorrow

The annual exhibit of the schools of Jefferson district will be held in the Jefferson high school auditorium, Friday, May 15, when exhibits from every classroom in the district will be on display in the afternoon from one to five thirty o'clock. The kindergarten and primary classes will present a program. In the evening a charge of twenty-five cents will be made to help pay for the Baldwin Grand piano in the high school. A program will again be presented and the various high schools in the county will participate in a typing and shorthand contest. The boys of the high school will present a play and the Scouts of Troop No. 103, will also entertain. Misses Marion Earle and

Colma, Lawndale, Miss Sylvia Haubrich, Daly City, Miss Beula O'Rourke

Rena Mathais of El Carmelo Parlor No. 181, Native Daughters of the Golden West were present at the dedication of Jefferson Union High school.

The Colma Vista Grande Aerie of Eagles No. 1848 held election of officers at their regular meeting last Thursday evening. Worthy Past President George Helm; Worthy president James Reardon; worthy vice-president, Otto Schram; chaplain S. Pfeifer; secretary, A. Sturka; treasurer, P. G. Kunze; trustee D. Schreiber; physician, Dr. Cline. Next Thursday evening a large class of candidates will be initiated into the order of Eagles.

Esther Torello of the high school faculty are in charge of the program. Everyone is invited.

Sunday, May 10, the Colma Vista Grande Aerie of Eagles gave a successful picnic in Lovchen Gardens for the benefit of the Drum Corps. A large crowd attended and enjoyed dancing to excellent music. This is an annual affair of the Eagles Drum Corps.

Grand Secretary Alice H. Dougherty, Grand Vice-President Sue J. Irwin, Past Grand President Addie Mosher, District Deputy Grand President of Aloha Parlor Salie Thaler and District Deputy Grand President

From Enterprise of 1896 Andy Hynding has been promoted to the position of head bookkeeper with the Western Meat Company at this place. Andy is an industrious and exemplary young man and well deserves the promotion he has earned.

Charley Eikenkotter has accepted a situation at Steiger Sons' Pottery and will become a citizen of our town.

George Kneese recovered his lost mare on Sunday. A gang of Telegraph Hill toughs from San Francisco who had taken the mare to the city, became uneasy and fearing detection, came out Sunday and informed Kneese that his mare was in the city and claimed they borrowed her from a man near the school house.

Constables Neville and Disirello discovered a large party of sports congregated near Colma last Sunday. An investigation disclosed a large number of sacks, each containing a game cock; all of which were promptly confiscated by the officers; much to the

disgust and wrath of the gang who were thus summarily deprived of their expected treat.

'Twas Thirty Years Ago

From Enterprise of 1896 Andy Hynding has been transferred to San Francisco and his place filled by his brother, Ambrose McSweeney.

The growth of our little burg by natural increase is something to be proud of. Two arrivals last week is not a bad record for a town of its size.

This town is destined to become a busy hive of varied industries.

Henry Michenfelder will have on tap next Sunday, at his Armour Hotel an abundant supply of fines Bock beer and as an accompaniment there to, plenty of bock wurst.

Frank Miller will complete the improvements of San Bruno road south of our city this week.

The Southern Pacific has commenced the construction of a new turntable at Baden station.

On Tuesday the steamer Caroline dumped a cargo of pears at the wharf, free for any workingman who would

carry them home. Needless to say the wharf was cleared in short order. The Caroline did the same good act last year.

Dave Martin has been confined to his bed the past few days owing to a sprained knee, having collided with a large dog while riding his bicycle.

Ninety-three children are enrolled in our public schools.

The new fire bell arrived this morning and it is a beauty. A tower for its reception will be built between the post office building and Benner's.

The Burlingame club has extended an invitation to the Vaqueros of this locality to take part in a lasso throwing contest at Burlingame which comes off this afternoon and at which a cash prize will be awarded.

Stock yard receipts ending Wednesday: Cattle, 803; sheep, 2,500; lambs, 1,401; hogs, 2,270.

The Worth-Having Woman

"The women who are worth anything at all in this world are the ones who are the most troublesome to manage." —From "Race," by William McFee.

No Clerks— No Credit—

No Delivery—

---but
A BIG SAVINGS!
ON GROCERIES



We Open Tomorrow!

This is the pioneer Cash-and-Carry store in this city.

WHAT
CASH and CARRY
MEANS TO
YOU!

TO YOU Cash and Carry means a savings. You can see that we can sell much more reasonably when we do business with a minimum number of clerks, when we conduct no deliveries, when we carry no credit accounts. You can see we do not have to add to the price of each article a percentage of the cost of paying clerks, delivery boys, buying gasoline for delivering, and interest on charge accounts. Through this new plan we deduct proportionately these former costs. Every time you buy you save. Visit our store on the opening day.

Every time you buy from us in means more money for your savings account.



SAVE
every
D A Y
at



SPECIALS

FRIDAY AND
SATURDAY—

This week, at our opening we offer these extra-specials. Just See What you Save

SUGAR

5 Pounds
for 25c

SNIDER'S CATSUP, Pints

Limit 2 bottles to customer 21c

CAMP FIRE SALAD OIL, 1 pint, 7 ounces

Limit of One 29c

CRYSTAL SOAP

10 Bars
for 35c

Limit 10 to a customer

2 CANS MILK, TALL, ANY BRAND

2 to a customer 15c

You will find all our goods at very low prices—and

They Are Quality Too

CURUSIS BROS.

CASH and CARRY STORE

239 GRAND AVENUE

SO. SAN FRANCISCO

millions locked up in gold and silver trowels

implements used at cornerstone laying and in turning first sods hoarded as souvenirs.

New York.—What becomes of gold trowels after use at cornerstone layings, or of silver picks and shovels after being used to break ground for some new fane or public work? These commemorative tools almost invariably end up in the archives or strong rooms of the institutions concerned, where they are carefully preserved, say manufacturing jewelers in answer to questions arising since Mayor Hylan recently used silver to turn the first earth for a new subway division.

Jewelers say these implements de luxe could scarcely be thrown aside or melted up again, their material and artistic, as well as sentimental value, being too high.

A gold trowel, for all it has but a few brief moments of actual use, costs as much as \$1,500, according to the price lists. Silver trowels command \$150; silver-plated, \$50. A pick or shovel fashioned out of solid silver would stand any committee on opening day arrangements a good \$800; even a plated tool costs \$150.

Though the metal itself might be reclaimed, jewelers say, not so the art work the best of these souvenirs represent. The chased work and engraving, the latter giving names of dignitaries and an inscription of the event, reveal workmanship of a high order and would make them prized among collectors.

As proof of sentimental worth, jewelers report that gold trowels used at laying of cornerstones of churches are usually placed afterward with the old communion sets. Sometimes, in cases of establishments which outgrow a first expansion and have occasion to solemnize a second cornerstone, the first trowel is used again to reinforce the blessing it seemed to have bestowed originally.

Find Sacred Maya Island in Lake in Vera Cruz

New Orleans, La.—Discovery of a sacred island containing ruins of the ancient Maya Indian civilization in Lake Catemaco, in the Mexican state of Vera Cruz, has been made by the archeological exploring expedition of the department of middle American research of Tulane university.

A brief report from the local university's two explorers, Dr. Frans Blom, formerly of the Carnegie Institution, and Dr. Oliver La Farge, made public recently, also told of other discoveries to archeologists. It said that the two, while in the Mexican state of Vera Cruz, had been the first archeologists to cross the Tuxtla mountains and had visited the Popuca Indians, a tribe which still uses bows and arrows.

In addition to the sacred island, the explorers also found ruins and important stone slabs of Piedra Labrada. They climbed Mount San Martin and found a large stone idol on the rim of an extinct crater.

Earth Sinks Foot a Day Near Mississippi Town

Brookhaven, Miss.—Thousands of curiosity seekers are visiting the vicinity of Union Church, a village west of here, where for an undefined reason the earth is cracking and sinking in an area a quarter of a mile long and about forty feet wide. Parts of the strip have sunk from one to fifteen feet. The dropping of the earth continues at an estimated rate of a foot a day.

One theory is that aborigines dug large underground chambers beneath the hills, which are caving in. C. C. Coleman, member of the board of supervisors of the district, said an explosion, which was heard at Harriston, Miss., near here, some time ago and which probably was due to the bursting through the earth's crust of entombed gas, had started the movement of the soil now in progress.

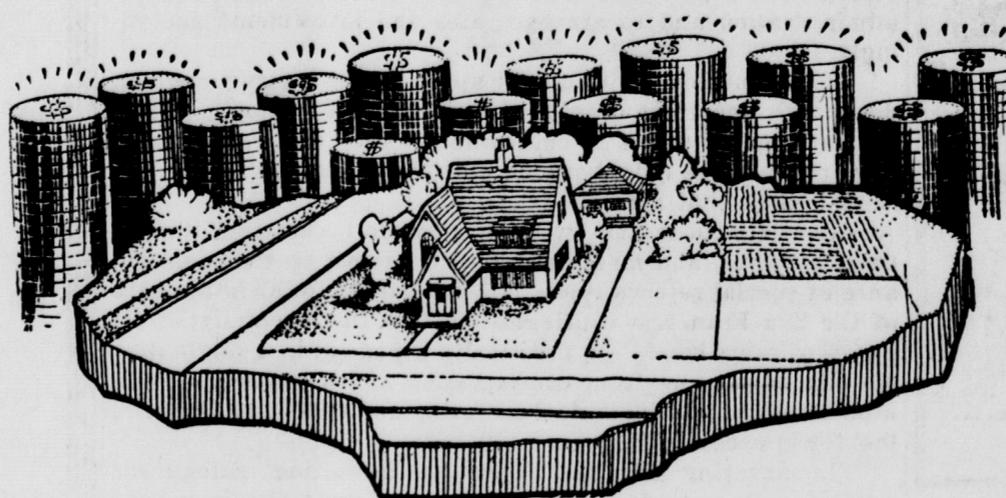
Bottle Gas of Radium Used to Treat Cancer

London.—The discovery of a new process which is expected to have the most important results in the treatment of cancer and other diseases in which radium is used was discussed at a meeting at Middlesex hospital. This discovery consists of capturing emanations from radium, purifying them, and bottling them in tiny glass tubes the thickness of a human hair. This radium is called rado. After an exhaustive trial the Middlesex hospital is now able to supply tubes to other hospitals. It asks that others capture radium gas which would otherwise be wasted. It is now possible to multiply the curative value of any quantity of radium thousands of times.

Scientists Study Garlic Odor, Fail to Find Cure

Washington.—Department of Agriculture scientists, after a long study of the question, have determined that the way to eliminate the odor of garlic from the breath is to refrain from eating garlic.

Dairy interests appealed to the department for a solution of the problem of a garlicy taste in milk from a cow which had eaten garlic. The experts have determined that the only way is to keep the cows from the weed in which they revel.



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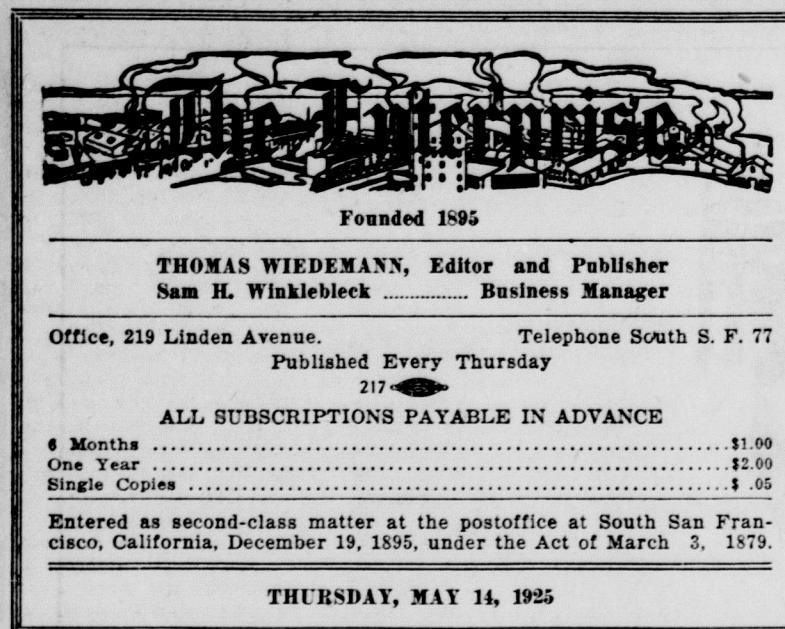
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THURSDAY, MAY 14, 1925

WHAT WILL BE OUR POLICY?

Since taking over The Enterprise, we have been asked by many interests and individuals in South San Francisco as to just what the policy of this publication will be. It takes time to mould a community newspaper into definite shape and already our readers may have noticed some new innovations.

The fundamental principle of our policy can probably be best illustrated by stating that we will conform with the worth-while thoughts incorporated in the platform of the News-Herald of Ravenna, New York, over the signature of the Editor.—"I believe in my job. I shall at all times be fair to everyone in my community, expecting frequently to be charged with being unfair. I shall not be afraid to champion the poor man's cause for fear of the wrath of the rich man. Nor shall I be afraid to stand by the rich man for fear of being charged with having sold out to him. I shall at all times respect and honor my profession, believing that it is a high calling."

Unfortunately, many community newspaper are prone to develop into political sheets. In fact, in many cases, community newspapers are either started, or supported by a certain element whose aims are to get control of a city, or district or at least to gain certain concessions. That class of newspaper naturally rakes the duty it owes to its readers, the general public and the city, a minor consideration. Such a publication receives concessions from the politicians or special interests in return for concessions made through the editorial policy of the particular publication.

The financial end of a newspaper is naturally the most important, for it takes money, and a great deal of it to issue each week a community newspaper, worthy of a community. This financial support is derived mainly from advertising revenue, for circulation revenue practically pays only for cost of securing circulation and delivery of paper. To secure advertising and do justice to the advertiser, a paper must have the home circulation. All effective advertising is based on circulation and the class of readers of a publication.

To secure circulation a community newspaper must be edited in such a manner as to make it interesting to the reader of that particular community served. In other words, a demand each week for such publication must be created and maintained. Advertising in a community newspaper has a far reaching effect in at least three directions. It brings a return on the money invested by the advertiser. It gives a splended impression and excellent advertising to outside readers to the community which it represents, and last but not least, it enables the publisher to issue a better paper and from time to time to improve the publication, adding more prestige and valuable advertising to the community of which it is representative.

A STEP IN THE RIGHT DIRECTION

The new fire ordinance adopted by the board of trustees is a step in the right direction. It will not only tend to minimize the fire hazards in South San Francisco, but also the fire insurance underwriters will take cognizance of the fact that our city fathers are more effectively safeguarding the property in South San Francisco. Insurance rates, like taxes, are matters to be considered at all times in a community.

The basic character of fire insurance should not be con-

fused with that of life insurance with which it has little real similarity. Life insurance deals with certainties involving carefully selected risks, each policy, in the usual course of events, maturing as a claim. Consequently it is practicable to forecast the claims that will fall due, calculate the expense of administration and to arrange rates and investments accordingly.

The same conditions do not apply to fire insurance which deals with uncertain events only. The great majority of fire contracts never result in claims and if they did, rates would have to be in the neighborhood of 100 per cent instead of the small charge that actually exists.

Conflagrations and sweeping fires do occur from time to time, however, and must be provided against by the maintenance of special reserve funds. It has happened, as in the case of the San Francisco conflagration, that the accumulated reserves of years have been practically wiped out in a single day. No city is immune from conflagration and a disaster of this kind brings untold individual suffering and enormous financial loss for in excess of insurance coverage.

In surveying cities and otherwise instituting safeguards against such sweeping devastating fires, stock fire insurance companies are performing a definite public service.

Also our civic officials are inaugurating an innovation which will in time mean a great saving to the community, and anything which tends to effect a saving is a step in the right direction.

Human Side of Commission

The Railroad Commission is able often to render the most intimate and helpful service to public utility patrons who appeal to the commission for assistance in adjusting many situations which require sympathetic and understanding treatment. It is in this way that the commission can render most important service, and is brought into intimate touch with the great body of public utility patrons.

An instance of the manner in which such cases are handled occurred recently, and resulted in the straightening out of the problem confronting a helpless widow, 82 years old. She had come across the plains in an ox wagon in 1850. All the rest of her life had been spent in San Francisco. She did not realize that during the last illness of her husband considerable gas had been used in the little cottage in the Mission. After his death she had sold a few little old fashioned belongings and furniture for just enough to take her to a daughter in Virginia. She had thought all her bills were cleared up when she found a two months' gas bill still unpaid, amounting to \$15.00.

The company's collector on the job of course did not understand all of the circumstances. The widow being proud, as only 82 can be, could not explain. In her dilemma she finally came to the Informal Complaint Division of the Railroad Commission, a sweet faced white haired old lady, in a black taffeta dress, with a black lace bonnet, and a bit of rose colored flower on the side, the strings of the bonnet tied under the chin. Very sweet, but also very puzzled and dependent.

The commissioner's representative soon discovered the aged woman's dilemma. She had just enough money for a ticket to Virginia, and very little besides. The \$15.00 involved would provide food for her on her trip across the continent.

Humanity's Struggle

"How early in life ambition assails us," said the young father to a friend as they watched young hopeful attempt to get his big toe in his mouth. "Look at him, only six months old, and not a worry in the world, but he can't let well enough alone. He has to start trying to make both ends meet. It's lucky he doesn't know what a life-long job he's begun."

THE REARING OF PARENTS

By THOMAS ARKLE CLARK
Dean of Men, University of Illinois.

HERE has been a great deal written in recent years on the proper rearing of children, but when it comes to the bringing up of parents, a problem that is quite as difficult and as harassing as the rearing of a child, the inexperienced youth is left without a pilot to steer his difficult and rock-infested course. There is a crying need for a full and reliable text on this subject. The work should include also, helpful suggestions for the control and direction of obstreperous maiden aunts, or indulgent grandmothers, and should show how to inhabit persistently generous and soft-hearted bachelor uncles. The writer of such a text, if he has given the proper study to the subject, will have recognized at a glance the added difficulty which the child of a single parent encounters in properly rearing his charge, as compared with the youth who has under his control the normal number of progenitors. The child with but one parent to look after will find it next to impossible to develop in him the normal amount of selfishness and the proper backbone and if he is also burdened with a couple of maiden aunts or a grandmother, the situation for the youth is all but hopeless.

My greatest source of trouble, as an executive officer, comes from the overindulgence and badly-brought-up parent or guardian. For example, take the case of Hay. He was looked upon as a selfish, irregular, purposeless student, when in point of fact he would have been a credit to himself if it had not been for his badly reared parents. His mother was so spoiled that she could not live without seeing him once a week or so. She was afraid he was ill fed, so she gave him dinners; she did not feel that he had the right amount of the right sort of social life, so she made him week-end parties; and the father sent him more money than any boy in college can safely spend.

There are all sorts of ill-trained and badly spoiled parents. Usually the worst trained parent of all is the self-made man. He is either like Everhart's father, stern, stubborn and determined that since he himself got where he is by rigid economy and sacrifice, without education and without help from any source, his son must travel the same road. So Everhart fires furnaces and washes dishes for his board and flunks in his studies, while his father increases an already generous bank account, and prides himself that he is helping his son to be democratic and self-reliant. Or, perhaps, he is like Wiley's father, who got through college by the most menial sort of toll, who scarcely had enough to eat or to wear, and who now coddles his boy in college until he is one of the laziest and most selfish prigs I know. Both Everhart and Wiley have suffered from badly trained parents.

The plan worked out by the state reclamation board and representatives of the federal government for completion of the reclamation and flood control project of the Sacramento and San Joaquin drainage district was given formal approval when Governor Richardson signed S. B. No. 313, by Boggs of Stockton, which, it is claimed, makes more workable, and the burden of cost more equitable, the plan agreed upon in 1910 by the state and government through the California debris commission. The plan calls for the expenditure of \$51,000,000 in completing the project, with the state, government and land owners of the district each to bear one-third of the cost. The state already has appropriated \$1,250,000 for dredging the channels of the Sacramento and San Joaquin rivers during the next two years, and \$600,000 for reclamation work in the drainage district.

Verse From the Bible
Even a fool, when he holdeth his peace, is counted wise; and he that shutteth his lips is esteemed a man of understanding.—Proverbs 17:28.

"ENTHUSIASM"

—ten letters of power

—its the spark

—that starts things

—that shapes things

—that does things

start today mixing enthusiasm with an account at this bank

Bank of South San Francisco

—and give yourself the "thrift lift"

WE'LL CO-OPERATE

County Board Makes Plans
Final Examinations June 1-2

The San Mateo County Board of Education, meeting last week in the office of County Superintendent Roy W. Cloud, laid plans for final examinations to be given on June 1 and 2 to the candidates for graduation in the various schools of the county.

Approximately 500 will be candidates for graduation out of which number about 100 will be excused from examinations on account of high standings. The achievement Test Plan will be used, questions to be submitted being determined by the board.

Superintendent Cloud will relinquish his seat on the county board on May 15, when he leaves the office of County Superintendent to become principal of the Redwood City grammar schools.

Yes, but There's "If"
It's all right to charge it up to experience—if you can cash in on that experience.—The Progressive Grocer.

DANCE

AT THE

Sixth Annual

Firemen's Ball

GIVEN BY

South San Francisco

Fire Department

FRATERNAL HALL

Saturday Eve.,

MAY 23, 1925

Music by

LAMB'S ORCHESTRA

General Admission, 50c

No. 7

When Better Automobiles Are Built, Buick Will Build Them

Question: What indicates best what people think of their motor cars?

Answer: Whether they buy another of the same make when they come to buy a new one. More than 75% of the Buicks built each year are purchased by former Buick owners.

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Nothing would be enjoyed more by the wife than a new radio set. While she is doing her morning work she can tune in and enjoy programs from near and far. And, too, when she entertains in the afternoon there is nothing more pleasing to guests than radio entertainment.

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New 5-Room House

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This Is a Bargain

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Telephone 82



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COLONIA ITALIANA

With English Translation

EDITED BY ENRICO ROSSETTI

Curusis Brothers Now Cash and Carry Store

Curusis Brothers on Grand avenue have changed their grocery to the Cash and Carry plan. The new system will be started tomorrow. Under this plan customs trading select their own goods from the counters and pay cash for them. The business is operated by Gus and Sam Curusis.

I Fratelli Curusis Vendono Soltano a Pagamento Contante

I Fratelli Curusis, di Grand Avenue, hanno cambiato il sistema di vendita

nel loro negozio di grosseria. Il nuovo sistema andrà in vigore domani ed il pubblico pagherà la merce dagli scaffali e dovrà pagarla prima di lasciare il negozio.

Il nuovo metodo è condotto da Gus e Sam Curusis.

M. A. Casazza Is Killed in Automobile Accident on San Bruno Road

M. A. Casazza, of 1635 Hampshire Street, San Francisco, died at the local hospital Wednesday morning, at 1:30 o'clock from injuries received

when he met with an automobile accident on San Bruno road just outside the city limits. He was pinned beneath the car he was driving, when it skidded and turned over.

The deceased was a single man at the age of 37.

Funeral arrangements have not been made at this writing, as his relatives have not been located.

M. A. Casazza Ucciso in un Incidente Automobilistico

Mercoledì mattina alla 1:30 all'

ospedale locale, moriva in seguito a ferite riportate in un incidente automobilistico, certo M. A. Casazza del 1635 Hampshire Street, San Francisco.

L'incidente avvenne sulla San Bruno appena passato il confine della citta'. Egli rimase aggrovigliato sotto la macchina che guidava capovolto in seguito a un scivolamento.

Il morto era celibe ed aveva 37 anni d'eta'.

Non avendo ancora trovato i parenti del deceduto, siamo impotenti di darne i particolari dei preparativi per i funerali.

Of Great Interest To Auto Owners

State Automobile Association Ask Governor to Sign Bay Shore Highway Bill.

Establishment of the Bay Shore highway as a part of the California highway system and the addition of nine missing links which had been omitted in previous legislation is advocated in a communication forwarded to Governor Richardson by the California State Automobile Association, urging him to sign Senate Bill No. 605.

This bill, which was introduced by Senator Arthur H. Breed, chairman of the association's legislative committee, provides for the inclusion in the state highway system of nine sections of road needed to complete gaps in the system and would also establish as a part of the system the Bay Shore highway, thereby giving San Francisco an adequate connection with the state highway system to the south and relieving the intolerable congestion which now exists on the Peninsula highway south of San Francisco.

A statement forwarded Governor Richardson this week, D. V. Nicholson, assistant secretary and legislative representative of the Automobile Association said:

"We endorse this bill because the nine missing links were selected with care to include only those pieces of road actually essential to complete gaps in the state system.

"The San Quentin-San Rafael road is necessary to afford a connection by way of the Richmond ferry from the East Bay communities to the Redwood highway.

"The section from Crescent City to the Oregon line is essential to complete the Redwood highway and connect it with the famous Roosevelt highway being built up the coast of Oregon.

"The section from Alturas to the Oregon line at New Pine Creek extends the state system to meet the state highway system of Oregon at that point and completes an important line of travel to southern Idaho and the Yellowstone Park.

"The Bakersfield-Mojave section we regard as especially important to all of Central and Northern California, since it will complete a continuous state highway route from this part of the state tapping the important all-year transcontinental route entering California by way of Needles. It will provide Northern and Central California with a direct all-state highway route to the Grand Canyon.

The other missing links in the Southern California territory are also regarded as essential to complete missing sections of the present system and to correct oversights in previous legislative descriptions.

"The Bay Shore highway is the most important of all of the additions, and without it, the state highway system

would remain in a crippled and congested condition in San Francisco and vicinity. This road has won the hearty endorsement of organizations in all sections of Northern and Central California and its addition to the system will serve a densely populated area.

We, therefore, specifically urge that you sign this bill which is essential to the completion of our state highway system."

FATAL AUTO ACCIDENT NEAR CITY TUESDAY

Pinned beneath his overturned car in four feet of water off the Bayshore highway, Dominico Casazza, 1231 Key street, San Francisco, is dead today as the result of an accident near Sierra Point Tuesday night.

Casazza was driving down the peninsula from San Francisco when his steering wheel broke, it is believed by Deputy Coroner S. Nieri, who took charge of the body. Out of control, the car plunged off the road, down a steep bank and after rolling over twice stopped overturned in the marsh with Casazza beneath.

Officer Helmuth Brubns of Burlingame, who was passing by at the time, and a driver for the Pioneer Express company saw the car and with the aid of other passing motorists righted it and extricated the driver.

Casazza was given first aid treatment for drowning by Brubns and then rushed to the South San Francisco Hospital, where it was found he was suffering from internal injuries.

Constables Wallace and Brachun talked with the man after first aid had been rendered and he apparently was recovering from the accident, but suddenly about 1:30 yesterday morning, he took a turn for the worst and died. The unfortunate man was 37 years old and unmarried.

Appointed to Start Action

Arrangements are being made by the Moore Drydock company to transport steel for the Dumbarton bridge across San Francisco bay to the bridge site. The contract for the steel has been completed, according to Joe Moore, president of the company.

The entire steel contract totaled 400 tons. Moore said. There will be eleven spans in the bridge, each 235 feet long. The steel for each span weighs thirty-five tons and will be transported to the bridge site on barges 125 feet long.

Tolls authorized for the Dumbarton bridge are:

Each person, 5 cents; each motorcycle, 15 cents; each tri-car, 20 cents; two-passenger automobile, each 20 cents; five-passenger automobiles each 30 cents and seven-passenger automobiles, each 35 cents.

Transportation will be swift, convenient and practically continuous, is one of the greatest needs of the Peninsula, it was agreed by the members of the Peninsula Chambers of Commerce, Federated, meeting in the city hall at Redwood City, Tuesday night.

Electric lines connecting San Francisco with the Santa Clara valley will give this kind of service, the federation believes, and a special committee was appointed last night to start action at Redwood City Tuesday night.

P. E. Brand, Redwood City business man, is chairman of the committee, and the two other members are F. J. Letchfield, head of the industrial department of the San Francisco Chamber of Commerce, and George Morell, publisher of the Redwood City Tribune and past president of the federated chambers of commerce

regarding an especially important to all of Central and Northern California, since it will complete a continuous state highway route from this part of the state tapping the important all-year transcontinental route entering California by way of Needles. It will provide Northern and Central California with a direct all-state highway route to the Grand Canyon.

The other missing links in the Southern California territory are also regarded as essential to complete missing sections of the present system and to correct oversights in previous legislative descriptions.

"The Bay Shore highway is the most important of all of the additions, and without it, the state highway system

returning from their winter quarters do not eat the acorn but remove therefrom a small white worm which has been formed during the winter months. The woodpecker must contend with the possibility of the acorns being stolen by squirrels and in storing the acorns it is necessary to select them the right size to fit the various holes which they have bored. This in order that they may be snugly stored away.

The woodpeckers in Stanislaus County, anticipating a hard winter, used Pacific Gas and Electric Company poles for storage. These redwood poles were installed some twenty-six years ago for a power line in the vicinity of the orange blossom colony near Oakdale. The woodpeckers make the holes in the poles and then store in the hole acorns which are available for food in the spring. The woodpeckers in

PEDIGREE—German Police Dog, 10-months old. Inquire 33 Juniper Avenue, Phone S. S. F. 275J.

FOR SALE—Four-room house with electricity, gas and bath. House in rear. Lot 50x110. Owner going away, will sell cheap. Inquire at 556 Railroad Avenue.

ON ACCOUNT OF DEATH—Of owner, will sacrifice new five-room modern home. Will sell on easy payments. See B. H. Truax, 222 Linden Avenue, South San Francisco.

FOR SALE—Phonograph and knitting machine, like new. Will teach buyer free of charge. Both machines at half price. Tom Blackwell, San Bruno and Butler Road, South San Francisco, P. O. Box, 404.

Woman Instantly Killed By Car

Monday night, about 11:30, while returning from a visit to friends, Mrs. Isabelle Mitchelletti of Railroad avenue, South San Francisco, and who had decided to walk along the track of the Market Street railway, was struck by a south bound car and instantly killed, her body being horribly mangled. The accident occurred in the vicinity of Baden crossing and motorman Samuel Morris, in charge of the car stated to Constable S. A. Landini of Colma that when he first saw the unfortunate woman that she was in a stooping position directly in front of the car. It was some time before the dead woman could be identified but finally Constables Wallace and Landini confirmed the fact that she was a South San Francisco resident who made artificial flowers and sold them in the district.

The reorganization movement within the California Peach and Fig Growers association, by establishing a San Francisco unit marks the first time in the history of the state's cooperative farm marketing that the agriculturist, usually considered to be the man who makes his money in the city and spends it on the farm, will have a real voice in applying modern business methods to selling his crops.

The San Francisco unit will assist the present management in reorganizing under the new plan by which it is proposed to put the growing and marketing business on a healthy basis and bring a fair amount of return to the producer. Upon completion of the reorganization, a meeting will be called of the bay district growers, who represent about 3,000 acres of fruits, for the purpose of electing a member of the advisory council, and henceforth the city man will have a voice in the affairs of the association, lending his business judgment and experience to the marketing end of the business.

S. S. F. WATER CO.

REPORTS REVENUE

The South San Francisco Water company, operating in South San Francisco, reports to the railroad company its 1924 operating revenue at \$69,936.02, as compared with \$64,552.79 for 1923. The operating expenses, excluding taxes for 1924, are reported at \$58,223.69, and at \$54,152.59 for 1923, leaving net operating revenue of \$11,712.33 for 1924, and \$10,400.20 for 1923. During 1924 taxes charged to operation amounted to \$2,213.18 and for 1923 to \$1,176.21. Deducting the taxes leaves operating income of \$8,499.15 for 1924, and \$9,223.99 for 1923. Adding to the operating income, the non-operating income of the company results in a gross corporate income (which represents the amount available for interest, amortization of debt discount, other fixed charges, non-operating expenses, dividends and surplus) of \$8,525.55 for 1924, and \$9,325.86 for 1923.

What are the Protestant Churches Coming To?

ARE YOU A PROTESTANT CHURCH MEMBER? Are you aware of the fact that American Protestantism is fast slipping from the ricky heights of true Bible faith? Do you know that scores of theological seminaries, where your future ministers are being trained, have ruled out an infallible Bible; that thousands of ministers are preaching a man-made gospel; and that literally hundreds of thousands of church members are being swept along by this ever-rising tide of "Modernism"?

Do you know that this country today is thickly dotted with churches that are mere shells of their former selves? Do you know that a general collapse of American Protestantism was actually threatening some time ago; that a mighty counter-movement has started; and that we are IN THE GREAT CRISIS right now?

We want to reach EVERYBODY that calls himself a church member—also those who do not read a church paper, and they are legion. Hence this general announcement in your secular paper. Men and women, are you in favor of retaining the Bible that your fathers believed in and that your mothers trusted in, that was their hope and stay in times of grief and sorrow, that gave them cherishing visions of a heavenly rest—the rest that your liberals do not believe in because it belongs to the "supernatural" and, therefore, "unknowable"? Will you join us in saying "Whatever you do, or don't do, but HANDB OFF THE BIBLE!" Will you help save the Bible

for America? Will you join in the fight for its integrity? Will you, too, deny modern scholarship the right to rob us of the only sure foundation upon which our feet can stand, in these shifting sands of time?

Then you are interested in the news that we are now able to convey to you—the greatest piece of news heralded for a long time. It is this, THAT A NEW REFORMATION IS COMING! There are rumblings everywhere of the approaching battle—the battle between faith and unbelief, between true religion and false science, between FUNDAMENTALISM and LIBERALISM. And there is yet more news. It is this—that a GREAT GENERAL MAGAZINE is now being published, for all the Protestant denominations, edited by the great leaders of conservative Protestantism, which is here to keep its readers promptly informed of every new development in the "new Reformation" movement, and which is blazing the way to a "new Protestantism" in America! The magazine is bigger than any denomination; it has nothing to do with this sect or that. It is interdenominational. It is here to fight, on a huge, nation-wide scale, for the sanctity of the Bible. It is here to place the Bible where our fathers placed it—far above all the thoughts, and philosophies, and imaginations, of mere men! And it is here to adore a DIVINE CHRIST in that DIVINELY INSPIRED BIBLE! That is the only Christ men and women would want for their Saviour in the hour of death; that is the only Bible they would care to rely on when the chilly waves begin to strike their feet, weary of travel.

TO KNOW WHAT IS GOING ON IN THESE MOMENTOUS TIMES, READ

The New REFORMATION

A Monthly Magazine for All the Churches, Representing the Nation-Wide Movement Against Modernism and for the Positive Recognition of the Sanctity of the Scriptures

EDITORS: JOHN CLOVER MONSMA, editor-in-chief; WILLIAM JENNINGS BRYAN, former U. S. Secretary of State; HORACE M. DUBOSE, Bishop Methodist Episcopal Church, South; LEANDER S. KEYSER, Professor Lutheran Divinity School; CLARENCE EDWARD MACARTNEY, Moderator Presbyterian Church, U. S. A.; MARK A. MATTHEWS, Minister of largest Presbyterian church in the world,

Seattle, Wash.; GEORGE MCREADY PRICE, expert Geologist, of England; L. R. SCARBOROUGH, President Southwestern Baptist Seminary; JOHN ROACH STRATON, Minister Calvary Baptist Church, New York; GEORGE WHEATON TAFT, President Northern Baptist Seminary, Chicago; MARTIN LUTHER THOMAS, Minister First Presbyterian Church, San Pedro, Cal.—and numerous contributions of note.

This is not a church paper! It is unlike anything you have ever seen. It is bold, but not radical. It is fearless, but not rude. It is powerful in its true, deep, clear faith, but not bigoted. It is conservative, and yet sanely progressive.

One of the paper's greatest features is the Practical Comment on the Sunday School lessons, by the editor-in-chief, Dr. Monsma. It's unlike anything else ever published in the Sunday School line—not an exposition (you will still need your lesson helps) and yet something that will enable you to grasp the lessons and to apply them practically like never before. "Practical Comment," is written in a snappy style, reads like a story, and goes right to the heart of every lesson.

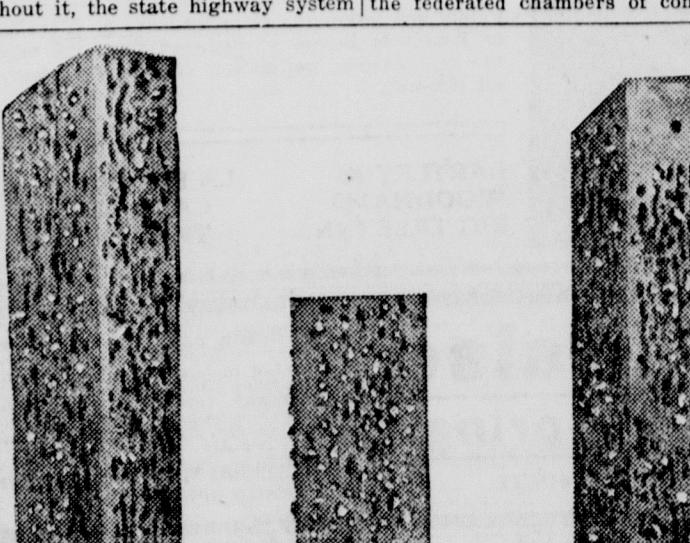
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(Please do not send postage stamps. On account of the large influx of subscription orders we would ask you to write your name and address very plainly, so that your order can be handled with accuracy as well as dispatch.)



THE WOODPECKER'S CUPBOARD

The woodpeckers in Stanislaus County, anticipating a hard winter, used Pacific Gas and Electric Company poles for storage. These redwood poles were installed some twenty-six years ago for a power line in the vicinity of the orange blossom colony near Oakdale. The woodpeckers make the holes in the poles and then store in the hole acorns which are available for food in the spring. The woodpeckers in

South San Francisco High School BLUE AND WHITE

Editorial Staff

ANNIE WHITEHOUSE EDITOR
LETA LLOYD SCHOOL ACTIVITIES
FRED JUNKER BOYS' ATHLETICS
LOUISE REID GIRLS' ATHLETICS

GIRLS' TRACK MEET

The Freshman as a class won the girls' track meet held Friday, May 8. They won with 26 points, being 1 point more than the Juniors had. The Juniors had 25 points, the Sophomores 11, and the Seniors 6. The Seniors are evidently so busy with other things that they did not have much interest in the track meet.

The different events this year were: Soccer kick, basketball throw for distance, baseball throw for distance, hockey dribble, chariot and relay races, besides 50 yard dash. In the soccer kick, Helen Fischer took first place; Geraldine Castro second place, Olga Veglia third place.

In the baseball throw Geraldine Castro took first place, Helen Fischer second. In the hockey dribble, Jeanet Jones took first place; Geraldine Castro second, and Lois Aylworth third.

In the chariot, the Juniors came first, the Sophomores second and the Freshman last. In relay the Sophomores took first place, the Freshman second, and Seniors last. May Jennings came first in the 50 yard dash and Katie Kurchibel second.

The students getting places will take part in the big track meet to be held soon.

BOYS' ATHLETICS

An interclass volley ball game was played on Friday, May 8, at the High School gym, between the first period gym class, under the direction of Mr. Holt, and the third period gym class, under the direction of Mr. Reed. Three games were played, all of which were won by the first period class, who completely outclassed the third period boys. The class under Mr. Reed could not get into action, and lost the first two games by high scores. The last game was much better, the score being 21-15. Davis of the first period class was easily the best player of the two teams, but he was given good support by his team mates and also by the third period class. Principal Guy J. Roney was the official timekeeper and scorekeeper.

The lineups are: First period class, Mr. Holt, Harold Davis, Everett Roff, Joe Bottini, Vincent Felsenthal, Alex Gladdini, Roy Denman. Third period class: Mr. Reed, Fletcher Cook, Edwin Kingsland, George Lundberg, George

American Legion News

San Francisco, May 21.—For the first time, radio is to be the means of sending out a Memorial day program, according to plans made by James K. Fisk, State Adjutant of the American Legion.

Through station KPO, San Francisco, the Legion is to broadcast its Memorial day speeches. May 30. The various posts of California have been requested to co-operate in the ceremonies and those Posts which are to conduct services at cemeteries are asked to have radio receiving machines with amplifiers to broadcast the program which is to begin at 10 a. m. and continue for forty-five minutes.

Addresses will be made by Nathan F. Coombs, American Legion Commander of California; State Commander, Frank E. Russell of the United Spanish War Veterans; P. H. Mass of the Grand Army of the Republic.

San Francisco, May 21.—Too bad ladies, but Vice-President Dawes can't spare a shirt for your rummage sale.

State authorities of the American Legion in San Francisco have been notified that the Vice-President can not supply all the requests from the women's units of the organization for pipes, old clothes, trinkets and what-not which they want to put up for sale at their rummage sales.

"Hell and Maria" Dawes is a Leggionnaire.

San Francisco, May 21.—General

M. BARICHIEVICH

METROPOLITAN LIFE INSURANCE CO.

Office 228 Flood Building
San Francisco, Sutter 3215
Res. 429 Bartlett St.

San Francisco, Atwater 117

Box 425, South San Francisco

MATTRESSES

Properly Renovated

New Ticking furnished if desired. Satisfaction guaranteed. Free delivery. 21 Years in the Mattress business.

U. S. Bedding Mfg. Co.

1239 Howard St. San Francisco. Phone Market 2116. Our Machines Call every Tuesday

over subscribed their quotas last week and according to Colonel David P. Barrows, northern California director of the drive and Buron R. Fitts, Southern California chief, California promises to do likewise.

For the European Relief in 1920, Colonel Barrows points out, California contributed over one billion of dollars which was approximately three times its quota.

Local drives are to be made by those in charge of the endowment fund campaign in each community in which there is an American Legion Post.

San Francisco, May 21.—June 1, next is set as the final date for the allocation to California cities of captured war devices and trophies taken during the World War. Nathan F. Coombs, State Commander of the American Legion, has been notified by R. E. Mittlestaedt, Adjutant-General of California. Captured cannon and other trophies of the war may be secured by the various cities by communicating with General Mittlestaedt at Sacramento.

Those who entered the typewriting contest and who have been selected to represent the school at the county contest at Jefferson, to be held this Friday night, May 15, are beginning students: George Wholer, Clara Poket and Jean Dotson; and advanced students Myrtle James, Fred Junker and Chester Perazzo.

Those who entered the shorthand try-out were: Ruth Hattersley, Elva Dinning, Enes Tacchi, Vera Ruzic, Anna Whitehouse, Beula O'Rourke, Sylvia Thomas and George Lundberg.

STUDENT BODY MEETING

A student body meeting was held on Friday, May 8. Among the topics brought up for discussion were: The class numerals which have been given to the High Junior girls; a plan for raising money for the student body for which a committee was appointed; and girls interclass track meet held on Friday afternoon.

A new plan has been adopted for selling the "Iris." Tickets are in the hands of the managers of the Co-op Store and the circulation manager, Jeanet Jones. Those persons wishing to secure the Iris at the end of the term will get one of these tickets for the price of the Iris and this will entitle him to a copy of the Iris. This plan is being used to eliminate the rush at the end of the term.

The Freshman girls are to be given their class numerals for their fine work in having won the interclass track last Friday, May 8.

The members of the Low Sophomore class are planning to go on a swimming party, Saturday, May 16.

Milton J. Foreman, Adjutant General of Illinois and first presiding officer of the American Legion is to arrive in San Francisco this week after a world-wide tour. He will be greeted by a delegation of legionnaires and entertained by them while in this city. Foreman presided over the Paris caucus out of which grew the American Legion.

San Francisco, May 21.—American Legion officials and their friends throughout California will drive hard this week in the campaign to secure the \$400,000 quota for this state in the Legion's \$5,000,000 endowment fund movement.

Headed by Governor Richardson, the California committee engaged in securing the State's share of the fund which is to be used for veterans' rehabilitation and for child-welfare, will canvass each community in California during the next few days for funds.

Two states, Arkansas and Tennessee

ROYAL THEATRE

PROGRAM

FRIDAY, MAY 15
All Star Cast in "NO MOTHER TO GUIDE ME"

Western "The Red Rage"
Sennett Comedy "Off His Trolley"

SATURDAY, MAY 16
Robert Ellis in
"LOVERS LANE"
William Desmond in
"Riddle Rider Number 12"
Comedy, "Fold Up"

SUNDAY, MAY 17
Buck Jones in
"WESTERN LUCK"
Peerless Comedy "OUT WEST"
Sennett Comedy "Court Plaster"

MONDAY and TUESDAY
MAY 18 and 19
Reginald Denny in
"RECKLESS AGE"
Sennett Comedy

"Cannon Ball Express"
News and Topics of the Day

WEDNESDAY—THURSDAY
MAY 21 and 22
Norma Talmadge in
"SECRETS"
Al St. John Comedy

"Highly Recommended"
Fables "One Game Up"

Above morning tides. No daylight tides in October.

November Time Tide
1 6:13 -0.4
16 5:44 -0.8
17 6:29 -1.1
18 7:17 -1.1
23 4:38 -0.4
29 5:18 -0.6
30 5:57 -0.7

December Time Tide
13 4:00 -0.6
14 4:44 -1.0
15 5:29 -1.4
16 6:16 -1.6
17 7:04 -1.6
18 7:53 -1.3

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Two prisoners who attempted to burn their way out of the jail at Truckee were smothered to death.

Ernest Nevers, Stanford star athlete, won a \$225 honorary scholarship for the best junior year athletic record.

The state was urged by C. B. Pink-

ham, president of the Homeopathic Medical society, to retain alienists for criminal psychology cases to avoid breaking public faith by conflicting testimony.

Have you

A five room house with basement on a forty or fifty foot lot that you want to sell?

Come in and let's talk it over.

D. W. RATTO

304 Linden Avenue
Opposite the Bank

Real Estate, Notary Public,
Insurance

Where to Spend Your Vacation

MERITED RESORTS FOR PENINSULA VACATIONISTS
For Information and Free Pamphlets Regarding These Resorts Call the ENTERPRISE Office.

FALLEN LEAF LODGE

The Ideal Tahoe Resort

Hotel and housekeeping accommodations. For information address
MRS. W. W. PRICE

Fallen Leaf, Calif.

South San Francisco Hospital

Cor. Grand and Spruce Aves.
So. San Francisco, Calif.

Rudolph A. Rapsey

Attorney at Law
San Mateo Ave., San Bruno, Calif.
Telephone San Bruno 15J.
Also 1001 Crocker Bldg., San Francisco. Tel. Garfield 5280.

"Nature's Gift To San Francisco and The Peninsula"

LA HONDA CANYON

HY spend most of your vacation getting somewhere and back? How many know that at the end of a short drive, or trip, which cannot be excelled for scenic beauty, over good roads, lies a true paradise adapted to a long or short vacation.

Several most beautiful camping grounds, equipped with all modern conveniences, under stately redwoods and beside live, all-the-year streams, have been provided for those equipped for camping, and there are numerous inns to fit every purpose and taste. La Honda canyon possesses the most beautiful building sites for those desiring their own summer homes available within such short distance of the business centers. Quarters for extra guests and meals are available at nearby inns for those who don't enjoy cooking for a long vacation.

Turn over the Woodside road at Redwood Five Points and follow the signs, or leave S. P. trains or Peninsula Busses at Redwood City, and take the comfortable, well-driven stage. Paved roads all the way.

BARTLEY & WOODHAMS

LA HONDA MERCANTILE CO.
BIG TREE INN

Famous Health and Pleasure Resort

The Carlsbad of America. Open all the year round. Six miles from San Jose on Coast Highway. Moderate room and board rates, including baths, waters, board and room, \$20 to \$30 per week. Daily rates \$3.50 to \$4 per day.

O. B. PETERSEN, Owner and Mgr.
PARAISO SPRINGS, CALIF.

Paraiso Hot Springs

MONTEREY COUNTY

DANCING

Follow the arrows to Stephens Creek from Los Altos. Mail address Cupertino.

For Reservation write
M. V. WOODHOUSE, Owner & Mgr.
Capitola, California

Ye Olde Trout Farm

ON STEPHENS CREEK

One of the most beautiful Camp Spots in the Santa Clara Valley. A fine place for Picnics and Camping. Tents and Camping sites for rent. An ideal spot for moonlight dances, for lodges and private parties.

DANCING

Follow the arrows to Stephens Creek from Los Altos. Mail address Cupertino.

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South City Social and Personal Items

Fred and Arthur Woodman were visitors in this city Saturday and Sunday.

Mr. and Mrs. Charles Mercks, Jr., are spending a week at Guerneville, Sonoma county.

Mrs. Doris Miller of Fruitvale, was the guest of Miss Althea Spangler over the week-end.

Mrs. Lyle Woodman spent Wednesday with her mother, Mrs. J. W. Redding of Berkeley.

Elmer Vaccari was the dinner guest of Mr. and Mrs. E. J. Madigan, of San Francisco, on Sunday.

Mr. and Mrs. Carl Meyer and children spent Sunday with Mr. Meyer's parents at Woodside.

A. J. Lundberg left Monday for Auburn, where he will spend several days attending to business.

Mr. and Mrs. Dave Martin, of San Francisco, visited Dave Martin's parents in this city on Sunday.

Dr. and Mrs. J. C. McGovern and family spent the week-end at their summer home at Half Moon Bay.

Mr. and Mrs. R. C. Stickle motored to Los Gatos, Sunday, where they spent the day with their son, Cecil.

Mrs. A. D. Flagler, daughter and grandchild, of Oakland, were the guests of Mr. and Mrs. A. P. Scott on Sunday.

Mrs. Harry Garnet, of 655 Grand avenue, spent several days with her daughter, Mrs. Frank Lewis of Crockett.

Miss Marriet Gardner and M. Brown motored to Crockett on Sunday, where they spent the day with Mr. and Mrs. Lewis.

Mr. and Mrs. M. L. Spangler entertained Mr. and Mrs. A. J. Lundberg and son, George, at dinner Sunday evening.

Mr. and Mrs. R. J. Dower and son, Gerald and Father H. Walsh, of San Francisco, were visiting friends in this city on Sunday.

Mr. and Mrs. William Doley and son, Billy, Mr. and Mrs. Charles Mercks, Sr., and Mrs. J. C. Carmody motored to Portola on Sunday.

Mr. and Mrs. Lyle Woodman and Harold Jacobs attended the San Mateo-Oakland garage game at San Mateo, Sunday afternoon.

Carmelo Impresario, who was seriously burned at the Western Meat company, on May 1, is improving rapidly at the local hospital.

George Britton, Jr., who has been confined to his bed for several days with tonsilitis returned to his studies at the Grammar school on Monday.

Mrs. J. James, sons, Alex and Jack, daughter dyrtle and Adrian Bell motored to San Jose and Saratoga on Sunday, where they visited friends.

Misses Sarah May Doak and Melinda Lessard returned Monday from Rutherford, Napa County, where they spent the week-end with Mr. and Mrs. Fred Doak.

Mrs. F. S. Dooley and children, left Sunday evening for Los Angeles where they will spend the next week or ten days with Mrs. Dooley's brother, A. McCormack.

Mrs. D. W. Duncan visited her sister, Mrs. Boog, of San Francisco, Thursday and Friday. Mrs. Boog has been ill at the Hahnemann Hospital for several days.

Mr. and Mrs. Andrew Hynding, son Norman and Hugh Reid accompanied by Mr. and Mrs. G. W. Holston spent the week-end at the summer home of F. S. Doley at Boulder.

Mrs. Annie Cunningham is visiting Mrs. Blanche Carleton, for several days this week. Mrs. Carleton has just returned from the hospital where she had an operation on her foot.

Anybody wishing washing rough-dry is asked to take it to Mrs. Fohrwerk, 624 Grand avenue. Assistance in this way will be greatly appreciated. Work will be done the same day as delivered.

William Schurler, of Santa Barbara, who is 81 years old, an uncle of Mrs. J. C. McGovern, drove up to the Odd Fellows Convention, which is being held in San Francisco. He has been an Odd Fellow for 60 years.

Wednesday was the San Mateo County day at the National Demonstration house, 224 San Leandro Way. Mrs. J. O. Snyder and Mrs. E. C. Peck represented the local woman's club. The presidents of the peninsula clubs were the hostesses.

Mr. and Mrs. A. J. Nussell motored to Napa on Monday.

W. C. Schneider of San Mateo was a visitor in this city Monday.

Miss Mabel MacLeod spent the week-end visiting friends in Berkeley.

Mr. and Mrs. S. Nieri spent last week-end at Sonoma with friends.

Mrs. A. A. Whitten of Burlingame was a visitor in this city on Monday.

Jack Peck is confined to his home with an infected leg caused by poison oak.

Dr. F. S. Doley and E. C. Peck left Monday for Boulder on a fishing trip.

Robert Scott was the dinner guest of friends in San Francisco on Monday.

Mr. and Mrs. P. Santini and child spent the week-end in Stockton with relatives.

Mrs. Andrew Schmidt spent Sunday in Larkspur, as the guest of Mrs. Jasper Blake.

Mrs. Eugene Cole and daughter Geraldine spent several days visiting friends in Vallejo.

J. G. Walker will sing a group of songs over the radio, K F R C this evening (Thursday).

Leora Miner has been ill at her home on Commercial avenue for several days with a gripe.

Eugene Cole and A. J. Nussell spent the week-end at Clear Lake, Lake County, on a fishing trip.

Mr. and Mrs. Fred Schneider of San Francisco were the guests of Mr. and Mrs. H. Baldwin on Sunday.

Miss Viola Stokes of Redwood City was the guest of Miss Helen Black of this city over the week-end.

Born to Mrs. W. S. Fields of Daly City at the local hospital, Wednesday morning, May 12, a baby boy.

B. H. Sandus of Oakland spent Sunday with his sister Mrs. J. A. Holbrook and family of Baden avenue.

Mr. and Mrs. Willard N. Jess and Miss Alice J. B. Smith of Cupertino were visitors in this city on Monday.

Mr. Miner, Sr., of Commercial avenue, is making an extended visit with his brother in Ukiah, Mendocino Co., Co., Sunday afternoon.

Miss Sarah Black, daughter of Mr. and Mrs. J. K. Black of Commercial avenue, is ill at her home with tonsilitis.

Mr. and Mrs. Learmouth of Miller avenue spent the week-end with Mr. Learmouth's brother in Pittsburgh, California.

The Friday afternoon card party will be entertained Friday by Mrs. A. Scott, 820 Grand avenue, at luncheon and cards.

Mr. and Mrs. E. P. Kauffman entertained Mr. and Mrs. Al Kauffman and Mr. and Mrs. F. A. Cunningham at dinner on Tuesday.

Mrs. LeRoy Mason and children of Commercial avenue are spending a week or ten days with Mrs. Mason's parents at Antioch.

Owen Roll and sister Evelyn of Los Gatos visited at the home of their cousin Miss Vivian Holbrook of Baden avenue, on Thursday.

Mr. and Mrs. L. Kert had as their guest Sunday for dinner Mr. and Mrs. L. Shemanski and son and Mr. and Mrs. J. Metzner and son.

Mrs. J. W. Spencer, who has been visiting her daughter Mrs. F. P. Schwinger for the past year, left last Thursday for her home in Columbus, Ohio.

Mr. and Mrs. Dresen and two children, of Colfax, are visiting at the home of Mr. and Mrs. J. K. Black of Commercial avenue. Mrs. Dresen is a sister of Mrs. Black.

Mrs. J. H. Holbrook of 766 Baden avenue, entertained twelve tables at cards Wednesday evening for the benefit of the Neighbors of Woodcraft. Refreshments of coffee and sandwiches were served at a late hour.

C. Cauza of 354 Miller avenue employed by the Pacific Coast Steel Company as laborer, received an injury to his right foot and ankle joint, causing a contusion and fracture of his heel, when a 700 pound ingot fell on him.

Wednesday was the San Mateo County day at the National Demonstration house, 224 San Leandro Way. Mrs. J. O. Snyder and Mrs. E. C. Peck represented the local woman's club. The presidents of the peninsula clubs were the hostesses.

ELECTION OF OFFICERS FOR WOMAN'S CLUB

The election of officers for the Woman's Club took place Thursday in the club rooms in the Metropolitan Hall. The following officers were elected to serve the ensuing year: President, Mrs. E. P. Kauffman; vice-president, M. L. Spangler; secretary, C. W. King; corresponding secretary, Mrs. A. Johnson; treasurer, Mrs. Patrick Bowler. The report of the convention at Petaluma was read by Mrs. E. C. Peck, who represented the local club.

The California State Convention of Federated Woman's Clubs will convene in Santa Cruz, May 19, 20 and 21. All meetings will be held in Casa del Roy Hotel. The most attractive program will be on May 20, when a banquet will be served at 6:30. All club members are invited to attend.

PROMINENT BETROTHAL ANNOUNCED

A great surprise was sprung recently at the gathering of the sewing club by Miss Ethel Steffens announcing her engagement to Mr. August E. Lombardi of San Bruno. Miss Steffens is a talented pianist of San Francisco and very popular with the younger set of San Francisco; she is the daughter of Mr. and Mrs. J. M. Steffens of Wartwood Park, well known and active members of German societies in San Francisco. Mr. Lombardi is the son of Mr. and Mrs. S. Lombardi of San Bruno. Mr. Lombardi, Sr., is a prominent dairyman, capitalist and public spirited citizen of San Bruno and well known throughout the entire peninsula. No date has as yet been set for the wedding. (The editor of the Enterprise yesterday interviewed Mr. August E. Lombardi and the latter confirmed the engagement.)

EASTERN STAR CELEBRATE FOURTEENTH ANNIVERSARY

Monday evening, May 1, Ruth Chapter, Order of the Eastern Star, celebrated their 14th anniversary at a dinner in the Fraternal Hall, at 6:30 p.m. J. G. Walker, patron, was the toastmaster. Tables were set for 75. Past matrons and patrons were called upon and they told of the early history of the lodge and made other appropriate speeches, after which initiations were held in the lounge room.

Those attending from out of town were Mrs. Bernice Haney, associate matron of Laurel Chapter, San Mateo; Mrs. Marguerite Gillan, Miss Lily Kertel of San Mateo; Misses Hilda and Jule Jenevin, Juanita Bailey, Dorothy Anderson, Beatrice Beaton, Mr. and Mrs. Rodgers, Mrs. Fegan, Mrs. Anderson, Mrs. J. C. Hamilton and Harold Anderson of San Bruno; and Mrs. O. L. Rehbein of Lomita Park.

MAR. AND MRS. H. HAAKER CELEBRATE, ELEVENTH WEDDING ANNIVERSARY

Mr. and Mrs. Henry Haaker celebrated their eleventh wedding anniversary at a dinner given at Uncle Tom's Cabin, Wednesday evening, May 6. Guests present were Messrs. and Mesdames Henry Haaker, John Zarco, Fred Lautze, Ed. Fourcans, Carl Meyers, Dr. F. S. Doley and E. C. Peck.

Mrs. E. P. Kauffman attended a family reunion at the home of Mrs. F. Walpert, 1526 Vermont Street San Francisco last Thursday. Tables which were set for 20 guests, were decorated in pink roses and favors were in the same color.

Mrs. LeRoy Mason and children of Commercial avenue are spending a week or ten days with Mrs. Mason's parents at Antioch.

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MISS LAURA BONZANI ENTERTAINS AT PARTY

Miss Laura Bonzani of 561 Commercial avenue, entertained a number of friends at a party Saturday evening, May 2. The evening was spent in playing games and dancing until a late hour when refreshments were served. The room was decorated in blue and white. Those present were Misses Eva, Mary, Helen and Beatrice Caspar, Angelina Eserini, Gertrude Welte, Josephine Costa, Laura and Alice Bonzani and Messrs. Gino Fembrini, Manuel Costa, Rudolph Petrich, Ernest Nobolini, Aomo Bianchi, Harry Gaspar, Marvin Menzie, Bud Ring, Manuel Villaneva, Lugo Eserini and Mr. and Mrs. E. Duffy, Mrs. Julie Burns and Mrs. Alice Murray.

MRS. D. S. FRASER ENTERTAINS IN HONOR OF MISS ALBERTA NEVES

Mrs. D. S. Fraser of 36 Randolph avenue entertained Saturday, May 9, in honor of little Alberta Neves' fourth birthday. The room was prettily decorated in blue and white. Those present were Misses Victoria Jones, Laura Brocco, Edna Sopinsky, Annie Sopinsky, Irene McMills, Loretta Thompson, Anne Barbara, Delia, Alice and Rose Garbarino, Alberta and Hazel Neves, Katherine MacLeod and Lucille Whipple of Oakland, and Masters Buddy and Mickey Thayer, Chad and Phillip McMills. Billy Whipple, Harold Stineman and Ralph Neves.

GRADUATES FROM UNIVERSITY

Miss Anna Smith, daughter of W. J. Smith, formerly of South San Francisco, but now of Hanford, graduated from the University of California on Wednesday, the exercises being held in the California Memorial Stadium. Mr. Smith's youngest daughter, Imelda, will enter the U. C. this coming August.

Mrs. Garzan of San Bruno gave a party Wednesday afternoon at her home for the benefit of Neighbors of Woodcraft. Mrs. L. Kert, Mrs. Al Eschelbach and Mrs. Andrew Schmidt of this city attended.

ST. PAUL'S COMMUNITY CHURCH

The pastor will preach at both services. His subject at 11 a.m. will be "Home, Sweet Home." At 7:45 p.m. his subject will be "Heaven." So you see, as he preached last Sunday using "Mother" as his theme, this will complete the trio of the three most beautiful words, "Mother," "Home" and "Heaven." Three wonderful subjects. There will be special music. The Sunday School convenes at 9:45 a.m. Live school. Good teachers. Classes for all. Come. The two leagues meet at 6:45 p.m. Let the young life of the community and the church rally to their good work. And let everybody remember there is always a welcome for everyone at St. Paul's.

SAN CARLOS WANTS INCORPORATION

San Carlos, May 14—Residents of San Carlos will appear en masse before the county board of supervisors at its meeting in Redwood City next Monday, in a verbal petition to have it incorporated as a township. Action on this matter was postponed at the meeting of the board yesterday. The population of San Carlos is now estimated at 665.

BURLINGAME HAS MIDNIGHT FIRE

Fire partially destroyed the Portola Hotel at Burlingame shortly after midnight this morning, forcing a hundred persons to flee for their lives. Burlingame's business district was threatened for an hour.

A garage was burned and several other buildings damaged.

—this summer. Now plan to do more, see more than any vacation you ever had.

Join gay, laughing crowds on California's beaches; visit colorful cities; see the wondrous Puget Sound region; include, too, one or more inviting mountain resorts in your itinerary.

Plan it now; let our agents help you. And benefit by Southern Pacific's low roundtrip.

SUMMER EXCURSION FARES

effective up to and including September 30th. Substantial reductions bring an amazing number of trips within your vacation budget.

For "Outing Resorts" folders and complete accurate travel information, ask



Southern Pacific

A. E. MORGAN

Phone No. S. F. 111

Western Meat News Items

trees are heavily laden with fruit and prospects are for a good year.

Jack Attridge and Bill Schmidt went fishing at Half Moon Bay last Sunday with good results.

Mrs. Edna Primrose and her husband journeyed to Clear Lake Villa last week-end where they have a summer home.

We regret to note that sickness has confined Mrs. Fannie Mumford and Mrs. Lydia Atzora to their homes. We hope to see them back at work soon.

The Welfare Club Rooms have received their quota of paint and varnish within the last week. The general effect is